

tlc för kidsTM
a cause to smile



IMPACT REPORT 2015-2016

Message from the CEO

In 2015 and 2016, we have continued to be astounded by people's generosity. From major brands showing support, to TLC for Kids recipients fundraising for us, to local communities rallying to help their own, people from all around Australia have outdone themselves in the best possible way.

Without you all, we wouldn't have been able to support sick kids in crisis nearly one million times this financial year. You have joined our mission to help put smiles back on sick kids' faces.

We're looking forward to sharing with you the stats and stories that made this all possible.

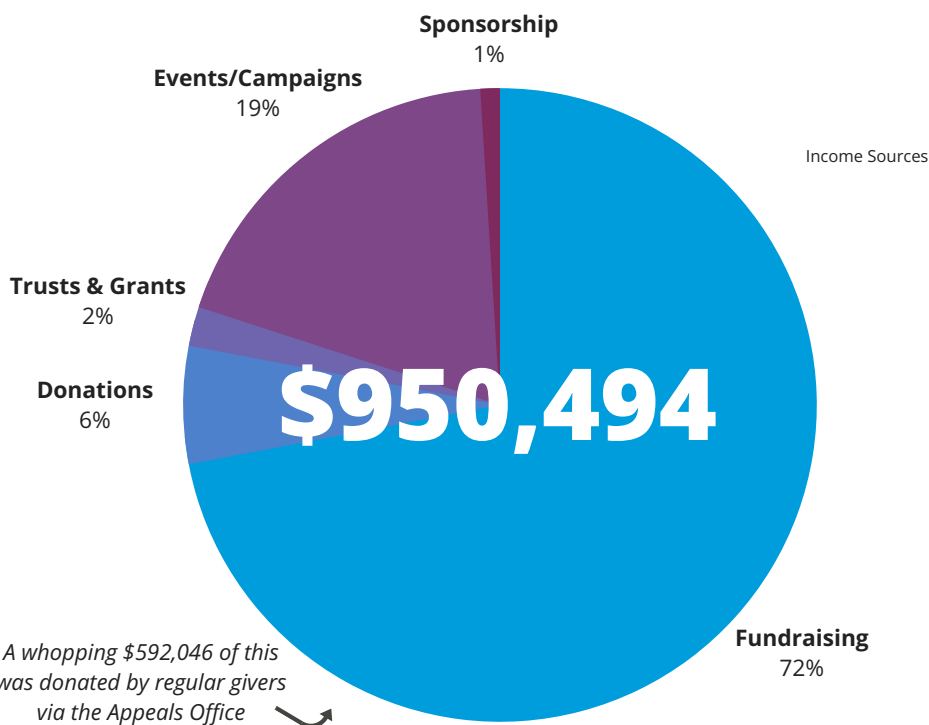
To everybody who has given their time, space or money to support the sick children that get left behind, we thank you deeply.



Tim Conolan

TLC FOR KIDS CEO & FOUNDER

Funds raised for sick kids and their families



Our Impact

288

Rapid Requests fulfilled, helping 1,152 people

40

Courtesy Packs delivered to parents in hospital

450

Christmas Gifts given to children in need

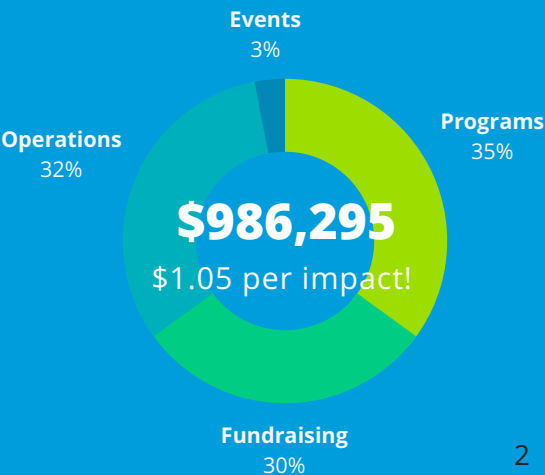
1,971

Distraction Boxes in 405 hospitals around the country

924,070

uses of our support services around Australia

MONEY SPENT ON IMPACT



RAPID TLC STORIES

This year, we received and fulfilled 288 Rapid TLC Requests. These Requests ranged from a surprise birthday package, to a day out for the family, to helping out with household costs, to assisting with bereavement.

Here are a handful of those 288 stories.

10-year-old Charlie suffers from complex epilepsy and global developmental delay.

This past Christmas, Charlie really wanted a fish tank, and his Mum thought it would be perfect for this therapy and coping. Unfortunately, his Mum's car registration was due imminently, leaving her with high financial and emotional stress, unable to afford both the fish tank and car registration.

So, TLC for Kids paid the remainder of her car registration and contributed to a fish tank for Charlie.



Theo has Tracheoesophageal Fistula and Vocal Cord Palsy. He requires 24-hour oximeter monitoring, nasogastric feeds, and a tracheostomy insitu. He needs suctioning every 5 minutes.

We helped organised this Bugaboo Pram so that his suctioning and medical equipment can be stored safely to the side. We also added in some pram toys, a new bath seat, and some cinema and hair vouchers for Mum and Dad who endured a lengthy and stressful stay in ICU.



Little Kennedy tragically lost her sister. She was having a lot of trouble coping with this, especially with sleep/bed time issues.

After a lot of work from her mum and dad, and a lot of talking and working through things Kennedy had started putting herself to sleep in her own room without help.

To encourage her healing, we organised for Kennedy to enjoy the zoo after dark with Melbourne Zoo's 'Rore N Snore' night.



LUCY IS AN EXCEPTIONALLY TALENTED YOUNG GIRL. HER SONGS ARE WRITTEN FROM THE MATURITY OF A LOT OLDER PERSON...YOU CAN TELL THAT THIS IS SOMEONE WHO HAS GONE THROUGH DRAMA AND TRAUMA IN THEIR LIFE. SHE HAS A NATURAL WARMTH ABOUT HER AND A VERY GENUINE PERSON. I THINK SHE'S ACTUALLY A STAR IN THE MAKING."

**TIM CONOLAN, TLC FOR KIDS
CEO & FOUNDER**

Lucy, 16, has Cystic Fibrosis, and is a talented aspiring songwriter. She wanted to professionally record her songs for use as demo, but her parents have a lot of other medical expenses to manage Lucy's condition. They could afford some of the cost, but struggled to pay it in full.

So, TLC for Kids organised a recording session for Lucy, followed by some mixing checks and the production of 50 CDs. We also included some talented musicians to work with Lucy at the The Alamo Studio. All studio staff were very accommodating, especially the sound engineer, Tyson, who took Lucy under his wing and went above and beyond to mentor her about the music industry.

The studio added backing and mixed 4 tracks for Lucy to hear, with the flexibility to change them if she wanted. She was overjoyed!

She wants to perform music forever, and use the proceeds to buy her own house. Every musicians dream!



I WANT YOU TO KNOW HOW MUCH I APPRECIATED ALL YOU DID TO MAKE THE DIVE POSSIBLE AND FOR GIVING UP YOUR TIME TO BE THERE FOR ME. ...THIS EXPERIENCE HAS JUST LEFT ME WANTING MORE. I KNOW WORKING WITH MARINE LIFE IS WHAT I WANT TO DO AND I HOPE THAT MY HEALTH ISSUES WILL ALLOW ME TO PURSUE THAT DREAM.

MY MUM ALWAYS SAID I WAS A FIGHTER, BUT I AM GOING TO FIGHT A LITTLE HARDER... I WANT TO MAKE A DIFFERENCE AND PROTECT THESE BEAUTIFUL CREATURES BEFORE OUR IGNORANCE SEES THEM DISAPPEARING FROM THE WILD FOR GOOD AND THAT THE ONLY PLACE WE MAY SEE THEM IS IN AN AQUARIUM.

**MATTHE GAYTHORPE,
RAPID TLC RECIPIENT**

Matthew Gaythorpe has been fascinated by sharks his whole life, and wants to be a marine biologist. Suffering from multiple rare and chronic organ, neurological and genetic disorders, he had surgery a couple of years ago that improved his quality of life.

But now, with the prospect of dialysis due to renal dysfunction looming, his family were keen for him to enjoy a shark experience while he is well enough.

Matthew absolutely loved the experience, soaking up the information from the guides, petting a baby shark, examining shark teeth and, finally, swimming with the Sharks and the other amazing marine life at the Melbourne Aquarium.



"I DON'T KNOW WHERE WE'D BE WITHOUT TLC FOR KIDS... THANK YOU SO MUCH. I JUST WANTED TO LET YOU KNOW THAT MACEY'S FAMILY HAD THE OPPORTUNITY TO MAKE HER BIRTHDAY SO VERY SPECIAL.

THEY WERE VERY GRATEFUL TO TLC FOR KIDS AND ON BEHALF OF THE FAMILY I WANTED TO PASS ON OUR SINCERE THANKS.

MACEY DIED PEACEFULLY ON FRIDAY NIGHT SURROUNDED BY HER FAMILY.

FROM THE BOTTOM OF MY HEART. THANKS AGAIN, I CAN'T TELL YOU HOW MUCH WE APPRECIATE YOUR HELP AND SUPPORT."

MACEY'S REFERRER

Every now and then we fulfil a Request that is both heartwarming and heartbreaking.

One Tuesday in January, we received a Request from a hospice who was providing end-of-life care for a young girl named Macey. Unfortunately, Macey and her family had travel plans for her upcoming birthday, but were unable to go due to Macey's condition. Her hospice carers thought she might not make it to her birthday, but it was looking like Macey would still be with her family on the day.

In short notice, knowing that Macey loved animals, we organised a visit to the hospice on the Thursday by Wild Action Zoo, and a custom cake for Macey.

Tragically, Macey passed away the next day, but we received a beautiful message from her healthcare referrer.





HOSPITAL CHRISTMAS PARTIES

During December we hosted two hospital Christmas parties – one at the Peter MacCallum Cancer Centre, and the other at Monash Children's Hospital. We also supplied gifts for other hospitals to give to the children in their wards. This came to a total of:

- 254 presents for sick kids in hospital, including Peter MacCallum Cancer Centre, Monash Hospital, Box Hill Hospital, Dandenong Hospital, Frankston Hospital and Casey Hospital
- 95 presents for their siblings

Across the two parties we had a lot of yummy food, beautiful decorations courtesy of Kmart, a host of incredible entertainers including Susie Sparkle, Kikkii the

Clown, Magic Tony, and fantastic singers performing Christmas Carols. The performers engaged beautifully with the kids, bringing them the gift of smiles and laughter, which was especially amazing for the parents and healthcare professionals to see!

But the most special guest of all, of course, was Santa himself, who happened to bear a striking resemblance to our CEO & Founder Tim Conolan! Santa had gifts for all the kids and their siblings, and walked around the wards visiting children who couldn't make it to the Christmas Party.

We're honoured to have been able to bring the joy of the holiday season to these kids and families in hospital.



OUR AMAZING SUPPORTERS

THE PEOPLE WHO HAVE HELPED US DO WHAT WE DO

IKEA

With the help of the votes of our Facebook fans, we were the lucky recipients of a community grant from IKEA. The team from IKEA Richmond turned our previously drab entrance into a magical haven for the little visitors who sometimes come past on their way to hospital.

MOR

Our friends at MOR created a limited edition candle fragrance, with a portion of proceeds coming back to TLC for Kids. The candles were sold in Myer and MOR Boutiques, and raised \$16,000 for sick kids and their families. Thank you to MOR for their ongoing support!

Angus

One day, we received an envelope in the mail - a young man named Angus had donated his lottery winnings of \$36.20 to us, saying it was "not much". To us, no amount is "not much" - \$36.20 can provide over 30 distractions to children during painful procedures.

Gold Coast Affiliate

The Gold Coast Affiliate is a group of volunteers on the Gold Coast who fundraise to support Rapid TLC Requests in the Gold Coast Area. Amazingly, they raised \$70,771 to help us support sick kids in their local area.

Jesse Loschiavo

Jesse is a our new Youth Ambassador, as well as being a Rapid TLC Recipient throughout his life due to his Cystic Fibrosis and other related illnesses. Jesse goes out of his way to fundraise for TLC for Kids amongst his community, and shares his inspiring story with others.

Each and every one of our donors

We are eternally grateful to each and every one of our donors. From gold coins through to sizeable checks, even \$1 can support a a sick child in their time of crisis. Donors rallied to give \$950,494 to support kids who would otherwise miss out on support.

2015-2016

BOARD OF DIRECTORS

Ralph Alphonso - Principal, Barley Store Productions Pty Ltd

Gillian Baker - Fellow of the Institute of Legal Executives

Debbie Bau - Parent Representative

Tim Conolan (Secretary) - CEO & Founder of TLC for Kids

Sarah Gale - Senior Retail Executive and E-commerce/Marketing Consultant, Sarah Gale Consultancy

Zoe Gladio - McDonald's Franchisee

Geoff Jackson - HR Risk Manager

Rodney Johnston - General Manager, Toll IPEC

Michael Luddeni - Executive Manager, Enterprise Services and Transformation, NAB

Anton Mihoc (Treasurer) - Director, UPTURN Business Advisory

Jeff Nadelman - Managing Director/Owner, MOR Luxury Bath and Body

Andrew Schepisi (Chair) - Managing Director, Schepisi Communications

SPECIAL THANKS

Carrera Motors - for our rent-free office space

Kmart - for supporting our Christmas Parties

Progressive PR & Publicity - for their probono media and PR support

Toll IPEC - for transporting our Rapid TLC Requests and Distraction Boxes around Australia for free



Thank You

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Get Involved

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