



Impact Report

2016 - 2017





CEO's Message

We are so excited to reveal that 2016 to 2017 was a record-breaking year!

We saw an unprecedented amount of generosity flowing in from donors and supporters. This year we raised \$1,403,364 for sick kids and their families - more than any other year!

We also fulfilled our fastest Rapid Request. Although our services have been running for almost 20 years, we strive to be ahead of the game in technology and delivery, to ensure support is delivered where and when it's needed.

So without further ado, please enjoy our impact report.

Tim Conolan -
CEO & Founder

A handwritten signature in black ink, appearing to read 'Tim Conolan'.

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405

hospitals working with children who are using TLC for Kids' services

873,288

uses of our Distraction Boxes in medical rooms each year

Our year in numbers

Based on our expenditure of \$1,256,010, each impact cost around \$1.45 - the lowest of any other charity of our kind.

1,866

Distraction Boxes being used around Australia

7,225

individual Rapid TLC requests that have been fulfilled since 1998

41
seconds

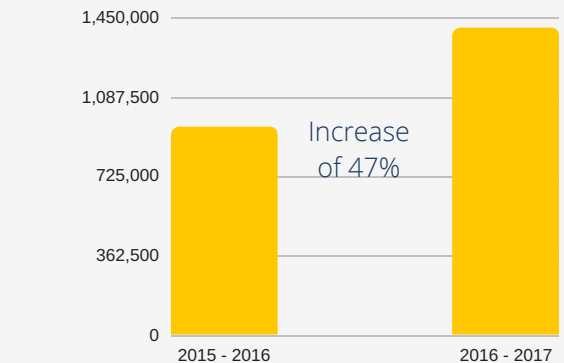
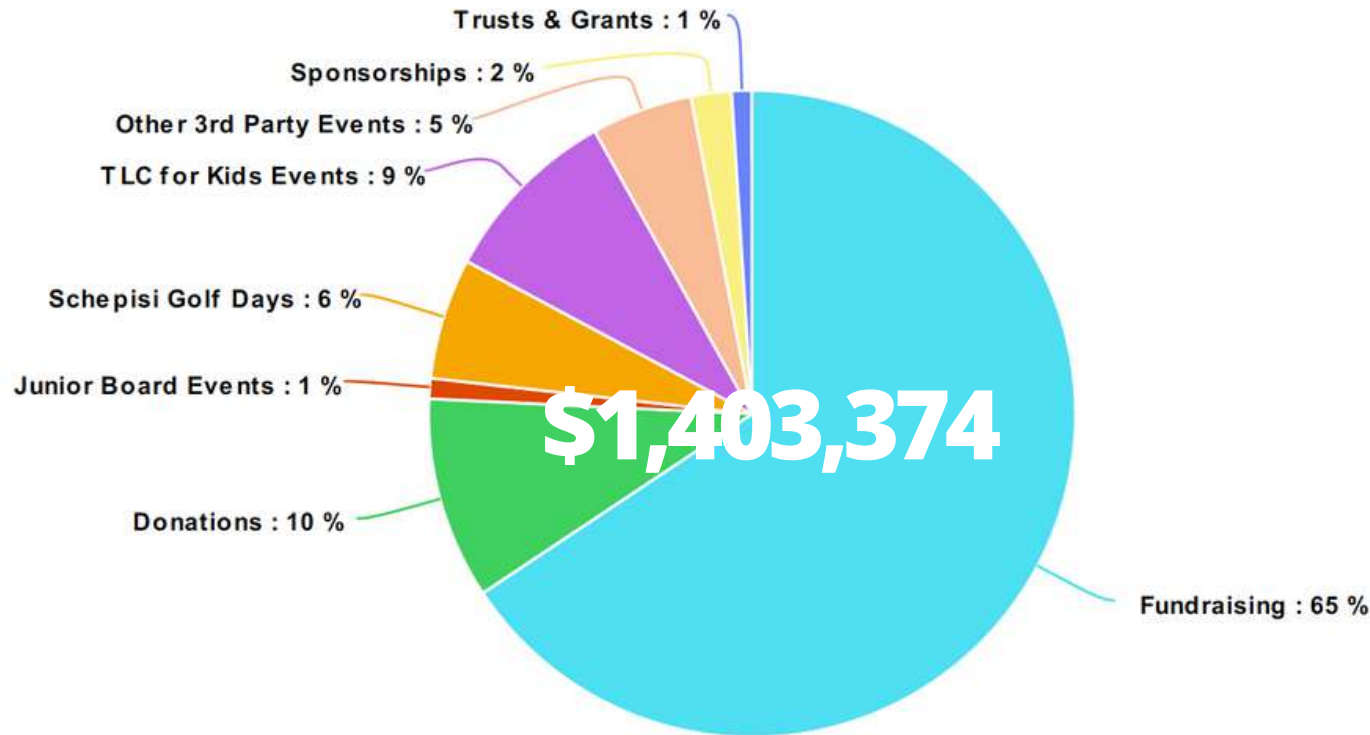
**the fastest
turnaround time
for a Rapid TLC
Request this year**

Income

An increase in generosity

Thanks to the incredible generosity of our donors and supporters, and tireless efforts by the TLC for Kids team to raise funds for the cases referred to us, we experienced a new fundraising record. This year's figure of \$1,403,374 is a 47% increase on last year's total.

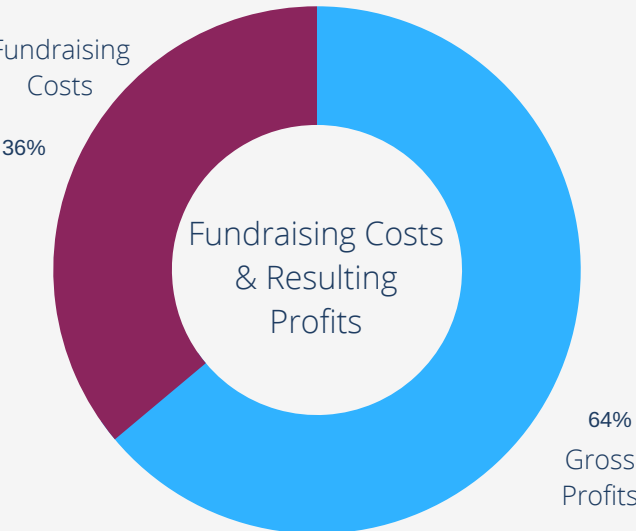
Free rent courtesy of Carrera Motors and free energy courtesy of a solar panel system installed pro bono by Enphase, Living Energy and Suntech also means that our overheads are significantly lower.



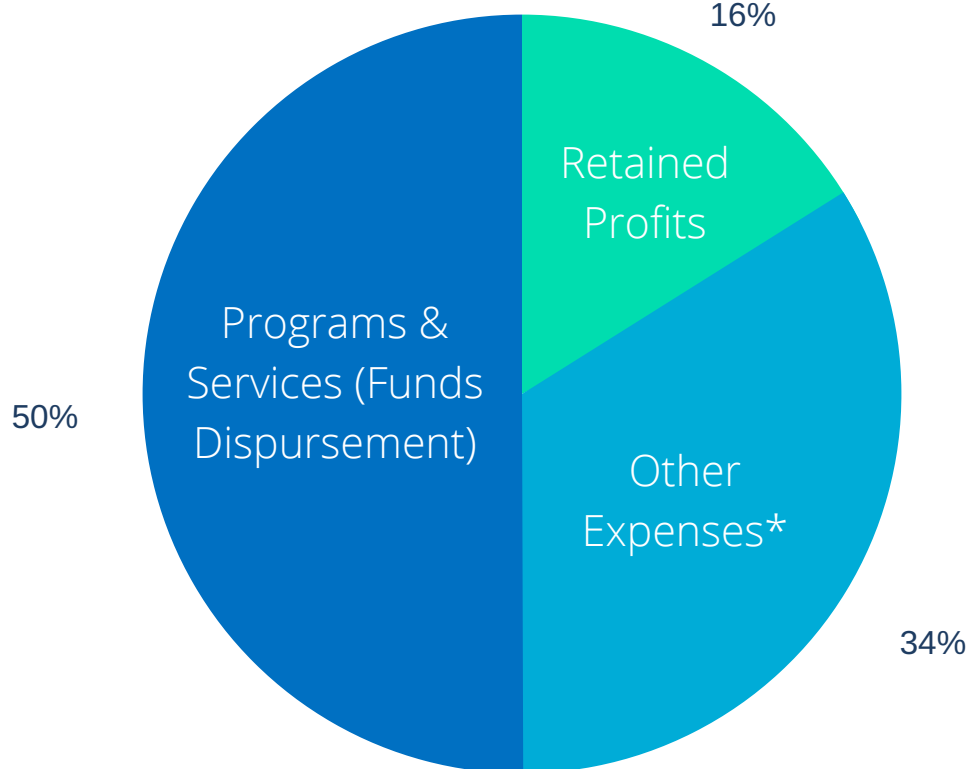
To read our full audited financials, including expenditure, click here [📄](#)

The cost of fundraising

As we don't receive any government support or major private funding, it is especially important that we fundraise adequately to support our vital services. After taking away the fundraising costs, we are left with the amount we are able to spend on maintaining our services (gross profits). See the below chart for a breakdown.



Expenses



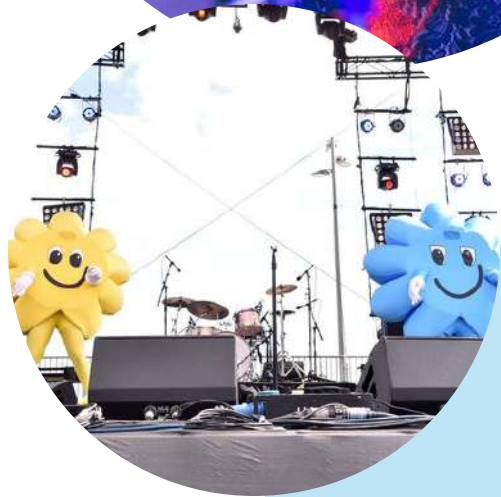
**'Other expenses' include everything necessary to run a viable nonprofit, including employee expenses, bank fees, insurances, vehicles, printing and marketing, office maintenance, computers and hardware, telephones, and travel. Our Board of Directors (see page 11) exist to ensure that all expenses go towards fulfilling our constitutional charitable purpose.*

To read our full audited financials, including expenditure, click here [💰](#)

Key events & fundraisers

Our colourful calendar of events and fundraising initiatives was a great help in achieving record totals this year. From initiatives by MOR and Progression Fitness Club, through to a fun day at St. Kilda Festival, through to major events and campaigns such as the Westwaters Dinner and Tracky Dack Day, this was truly a year to remember!

Thank you to everybody who attended or participated in these events and campaigns. We hope to see you again this year!



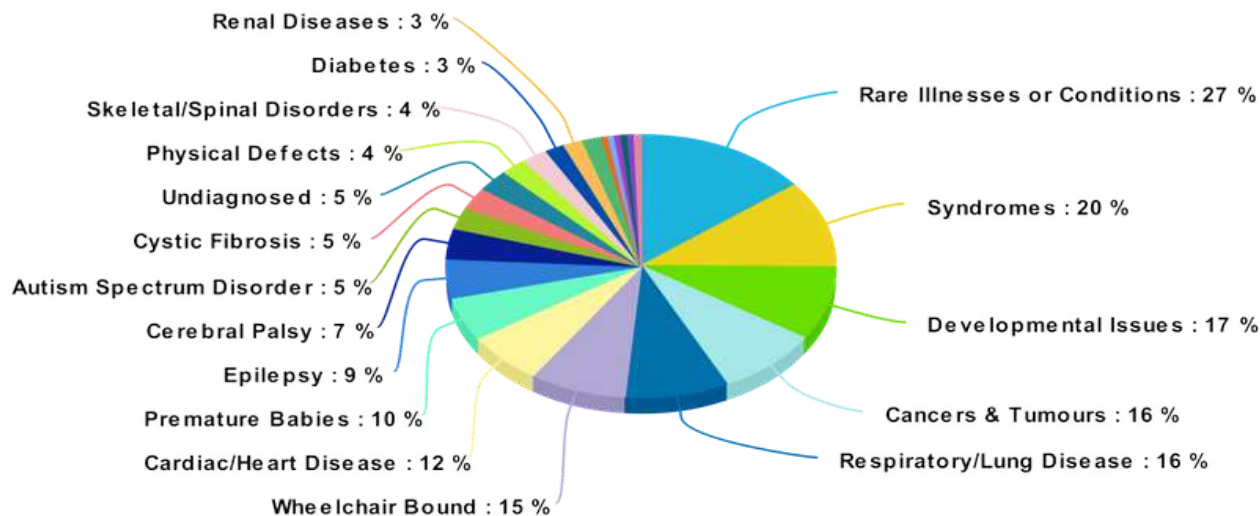
Why we do it



Why kids need our help

Despite children's charities being so prominent in our community, many children still go without support in their hour of need.

This may be because their illness is rare and has no dedicated charity; because they have already received support at an earlier time; because of their age; because they can't afford to be on a waiting list; or because their specific need isn't catered to by existing charities. TLC for Kids exists to fill those gaps. Our support is practical, personalised, and aimed at supporting the resilience of the child as well as their family.



With no restrictive criteria, healthcare professionals refer a broad variety of cases to us. This graph demonstrates just how varied those cases are, and illustrates the illnesses and conditions that are most likely not receiving adequate or appropriate support elsewhere.



McKenzie

Practical Help

We replaced McKenzie's Mum's washing machine, which had broken down after daily use resulting from McKenzie's condition.



Omar

Personalised Support

We created a custom ball-pit for Omar in order to nurture his sensory development.

Sibling Inclusion

We replaced Jocelyn's medical bath, and packaged up some gifts for her sisters so that they felt included too.



Jocelyn

Case Studies

The long haul

With no limits on how many times we offer support to a particular child or family, it is not uncommon for TLC for Kids to assist the child and their family throughout the duration of their childhood, up to age 21.

This is because life with illness is filled with more ebbs and flows than most. Crises may emerge at multiple points, and there needs to be an organisation dedicated to being there during those hard times.



We have fulfilled several requests for Vivian and her sister Evelyn. Their Mum says: "TLC for Kids has been there for us since we left the hospital 1.5 years ago. Through TLC for Kids, we feel the support and encouragement from our community."





Ange & Priscilla

Part of the family

In many cases, we have very little contact with the families we support. Often, our assistance is quiet and respectful, paying a burdensome bill, replacing a vital machine, or even enabling them to put food on the table.

In other cases, where the support is ongoing and engaging, some recipients become a more permanent part of the family. Our weekly volunteers, Ange and Leanna, are past recipients of our services. Leanna has Cystic Fibrosis, while Ange tragically and unexpectedly lost her daughter Priscilla to the same condition. To read more about their stories, please visit our blog:



Leanna

[Leanna](#) 

[Ange](#) 

Governance & Support

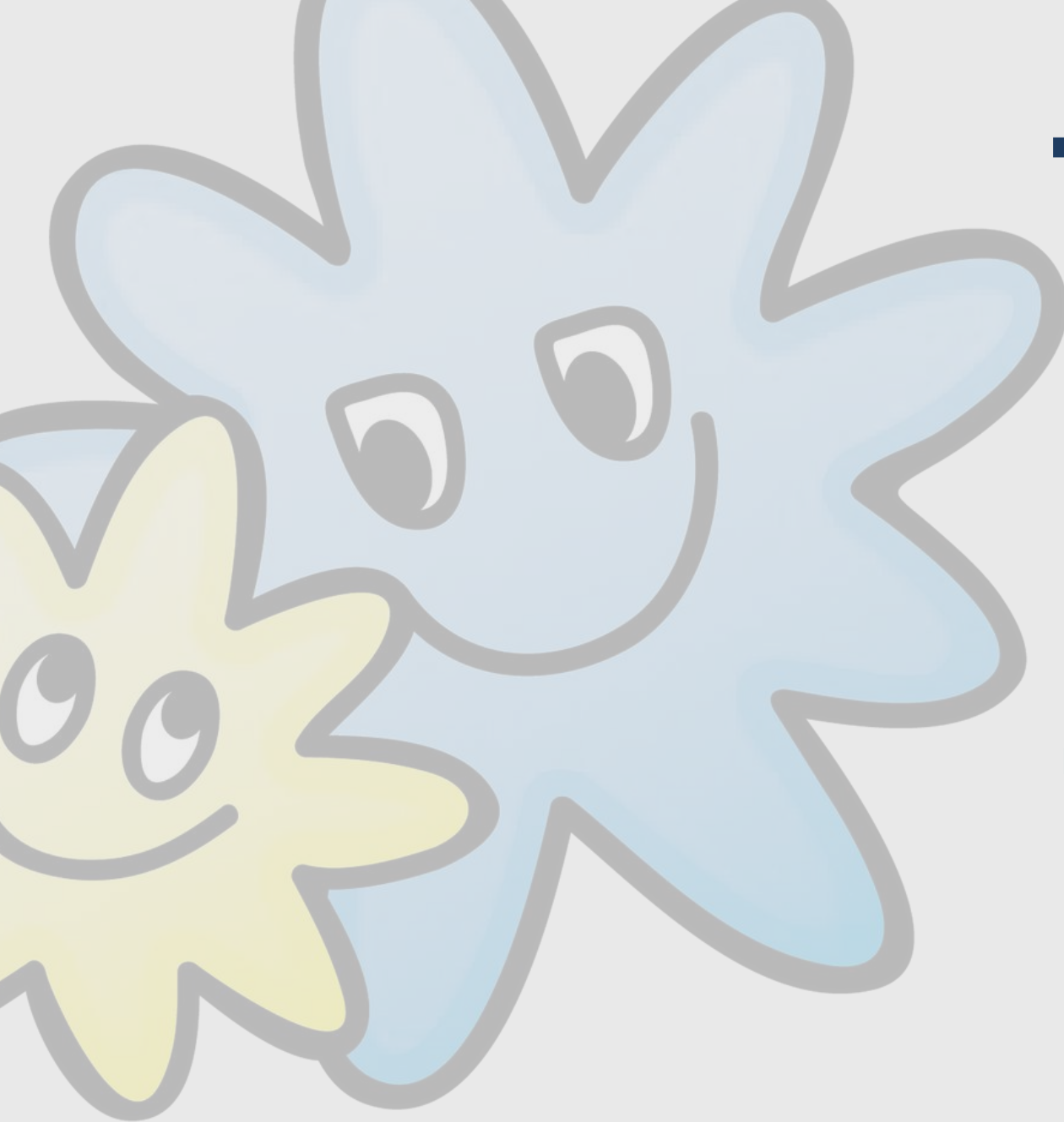
Our Board of Directors

- Ralph Alphonso - Principal, Barley Store Production Pty Ltd
- Gillian Baker - Fellow of the Institute of Legal Executives
- Debbie Bau - Parent Representative
- Tim Conolan (Secretary) - CEO & Founder of TLC for Kids
- Sarah Gale - Senior Retail Executive and E-commerce/Marketing Consultant, Sarah Gale Consultancy
- Zoe Gladio (Co-Chair) - McDonald's Franchisee
- Michael Luddeni - General Manager, SecurePay
- Anton Mihoc (Treasurer) - Director, UPTURN Business Advisory
- Andrew Schepisi (Chair) - Managing Director, Schepisi Communications

Our major partners

- 3AW
- Carrera Motors
- Enphase Energy, Living Energy, and Suntech
- Kmart
- MOR
- Progressive PR & Communications
- Schepisi Communications
- Toll IPEC

Thank you to our board of directors for overseeing our mission and purpose, and to our major partners for helping that purpose come to life. We are truly grateful.



Thank You!

Stay in the Loop



#tlcforkids

Get Involved

Donate  Fundraise  Volunteer 

Contact Us

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